

Name Change Discussion

The name change discussions are beginning with another company attempting to alleviate confusion

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Talks begin on creating a new students lounge that may reappear after years of its revocation

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A book review of Jason Myers' newest book dealing with a college student and his family

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Dateline: DOWNTOWN

S T U D E N T - R U N S I N C E V O L U M E O N E

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Revving up the Ol' Engine Name Change Discussions Begin

Wilbert Chinchilla
MANAGING EDITOR

The name change discussions publicly began on October 26th and 27th for all stakeholders of the University of Houston-Downtown (UHD) as they were visited by the members of the firm hired to head the name change, Stamats Inc. Two representatives from the company – Chuck Reed, VP for Client Services, and Eric Sickler, Principal Consultant – presented the needs of their company, UHD, and of constituents that include the UH Chancellor and Board of regents at the open



Image via Stamats.com

Stamats is an eighty-year-old marketing company who slogan reads, "promises kept". They have had successful name changes in 1973 at Western Carolina University (current name), which was formerly the Western Carolina College, Western Carolina Teachers College, Cullowhee State Normal School, and lastly Cullowhee Normal & Industrial School.

meeting on October 27th. During this discussion, both representatives stated that the only direct order from the

UH Regents and Chancellor Khator is to present possible names for approval in order to alleviate confusion with

the University of Houston (UH). During the opening remarks, Chuck Reed said, "Our goal is not to recommend one single name necessarily, we are talking to leadership of the institution about what we learn, the culture of this place, and make recommendations on what they should do next." Both representatives came to UHD during these days for quaint information gathering sessions.

The itinerary for the representatives throughout the two days consisted of meeting with all UHD administration, staff, faculty, and the UHS Administration and Chancellor Khator. Stamats Inc. does have all of the information generated by the last company.

Richards/Carlberg, with binders full of news clippings, handouts, transcripts, and previous reports on the name change process that took place last year. Describing that Stamats is "polar" in method to the previous company, Eric Sickler also stated that the process in the past was rushed and greeted with a no when presented with the case of excluding words from a possible new name. There is currently no set timetable, but there will be an aim to engage the Texas Legislature, which will meet in the year 2011.

There was a hostile moment at the discussion on October 27th when Sickler said, "By letting our perspective students – and particularly current students – live the lie that this is University of Houston, it is effectively enabling them to do

see NAME on page 7

The Search is ON for New Provost

Christina Rodriguez
ASSOCIATE EDITOR

A committee to choose the next Vice President for Academic Affairs and Provost (VPAA) has been formed to replace the current VPAA Molly Woods, who recently announced her intention to step down from her long held position at University of Houston-Downtown. The first meeting was held on Friday, October 23 and was attended by those named for the committee and a representative from the consulting firm R.

William Funk and Associates, who have been hired to assist with the search. Dr. Flores has indicated that he wishes to have a new VPAA by summer. The committee members that are involved with choosing the next Provost were nominated for membership by staff council, deans, faculty senate, and Dr. Flores. These committee members range from assistant professors to deans, directors, and even a student.

These people will be working closely with the representative from R.

William Funk and Associates, whose website describes them as "the best known and most widely respected search consultant serving higher education." The purpose of this company is similar to other job search engines, such as Monster, but specifically in the education field. R. William Funk and Associates was also hired in order to find our current president, Dr. Bill Flores. The VPAA's job is listed on UHD's website and states that the VPAA is "responsible for overseeing the University's total educational

program, including curriculum development; academic standards in the colleges of the University; supervision of the library, continuing education, sponsored programs, academic advising, and placement; and publication of the Handbook for Faculty." The Provost also participates in the University of Houston System's Provost Council, which reviews all program proposals from other UH System schools.

They would also serve as chair of the University Academic Affairs Council, which is a voting body

that proposes formal recommendations to the school president. The Vice President of Academic Affairs and Provost is an important position to have because not only would this person be serving UHD and the student body, but interact with the UH system as a whole, including UH Main, UH- Victoria and UH- Clear Lake. They also speak directly to the president and inform him on things that advisory groups have discussed regarding academic policies and possible changes.

STUDENT LIFE

“So What” What do salaries on a front page imply?

Wilbert Chinchilla
MANAGING EDITOR

The query I must attempt to answer in regard to the published front page headline of “Who Makes What?” Dateline’s issue 5, published on October 19, 2009 is “So What?”. The true question to ask about the Dateline’s intent in publishing this is, “Did I know this before last issue? Do I care? Should I care?” All

Letter to the Editor

Greetings,

I just finished reading the front cover of the Dateline: Downtown, 'Who Makes What'. And am a little puzzled by it and am trying to understand what was the purpose of posting the salaries of our administrators? I am curious as to the reason why, there had to be a reason, right? Well thank you, and I'll be looking forward to your reply.

GABRIELA

factual, the information on the front page was placed there to gauge the reader and leave the decision up to them; whether they believe it is too much, just enough, or too little of salaries for state employees. Something similar could be said about ABC affiliate KTRK's Wayne Dolcefino's story that presented \$126,000 student tuition dollars spent in 2008 (from account 53113) for alcohol. In both instances, facts were presented to the reader or viewer in order to gauge beliefs.

As tuition, inflation, and salaries increase; it's everyone's right to know “Who Makes What?” (whether they be Assistant Director Thomason and Executive Directors Sheridan, Sabino, Ensor). No comment or lede-in was added to the data because it may pose a bias whichever way it would be disseminated. Ultimately, we want readers to be informed about most things that could be overlooked; as well as having a chance to understand what information can be received. As a public institution, any money disbursed within the school is public and everyone has a right to request this information —

hence, the fact that we state a Freedom of Information Act (FOIA) request was placed. Among salaries and tenure, there are other topics in public Texas higher education institutions that are currently of great importance — retention and graduation rates, as stated by Jeannie Keever, Education Reporter for the Houston Chronicle.

“The true hot topics are retention and graduation rates. For example, UH-Downtown's six-year graduation rate – the percentage of students who have earned a bachelor's degree within six-years of entering college – is abysmally low. State average is a little over 50 percent.” This excludes transfers and students who take more than six years to graduate. Reflecting upon everything that is being restructured in UHD, this obviously needs to be addressed as it is bundled with the mantra of “making a name for ourselves!” These topics are in your control as a student. “And the biggest issue in Texas is the effort to ensure that more Hispanics enroll in, and graduate from, college. That's seen as a critical economic issue for Texas,” Keever said.

Things Going On

Edmund Cueva, Ph.D. is the new Chairman of The Department of Arts and Humanities at UHD. He has been charged with making his Department the finest that it can be. Chairman Cueva is personally auditing the classes of those teaching in his Department. SACS (look it up) has specific requirements for those institutions it accredits. See: www.sacscoc.org/principles.asp. *The Dateline* salutes Chairman Cueva for his efforts to ensure quality teaching, and hopes other Departments will conduct random, unannounced classroom audits to ensure quality instruction at UHD.

The College of Humanities and Social Sciences (CHSS) is now offering advising services on certain days, up until 7:00 P.M. (Contact (713) 221-8009 for the exact days, each week.) Students are to be signed in by 6:30 P.M. In “Achieving The Dream” discussions, many students have commented about the lack of services for evening students, and

that many offices are closed by the time many working students get to UHD for 5:30 P.M. classes. Students have complained that although their tuition is the same as daytime students, evening students receive less in the way of service, because so many offices are closed by the time they arrive on campus. Further, they have commented that other institutions with a large contingent of night students, like UHD, have all offices open during the day and during the evening. *The Dateline* would like to applaud the CHSS for this initiative. *The Dateline* would like to also congratulate Ms. Ann Tolsma on her new position as an Advisor in the CHSS. Ms. Tolsma was most recently with the Admissions office, and has been a fixture at UHD for quite some time. *The Dateline* wishes Ann all the best in her new position. She will be one of the faces nighttime students see some evenings, during the new CHSS Advising evening office hours.

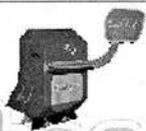
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QNeAuX So far no one at **UHD** has beat me in Madden '10 yet...and I'm tearing ppl up in Halo 3

7 days ago from UberTwitter



young_lupe @misabby no i go to **uhd** but that dude be at every major event in houston wit his spinnin hubcap

7 days ago from web



CodyTweetTweet Hey **UHD**, did u ever think that the only reasor your growin is because people think your part of UH-Main?

2 days ago from web

CAMPUS NEWS

Do you have tips? Contact us at Dateline@gator.uhd.edu for any tips, events, or story ideas to cover.

Students Needed to Design Future State-of-the-Art Lounge

Travis Alford
CONTRIBUTING WRITER

The Achieving the Dream committee for a new student lounge/center met with students October 28, 2009 to discuss the action idea for a student lounge here at the University of Houston-Downtown. Achieving the

Dream (ATD) is multiyear national initiative created to help more college students succeed, complete courses, and earn degrees. ATD is built on the belief that broad institutional change is crucial to achieve this result. During the spring 2009 semester, the UHD community (staff, faculty, students, external community leaders) were invited to participate in what is referred to Dialogue-to-Action. This was organized by the UHD Center for Public Deliberation in partnership with the ATD initiative.

Sixteen Ideas were collected from the diverse discussions that were held from February to April 2009. On April 8, 2009 the UHD Center for Public Deliberation & Achieving the Dream held a community Action Forum to prioritize these collected ideas and narrowed them to four. The top four ideas voted upon consisted of bringing back the student lounge/center, building more professional relationships, expanding resources and services, and expanding university advancement moved into a second phase for action. Each of the four was assigned to a committee/team that was charged with gathering data to present to key decision makers. One of the four teams is the Achieving

the Dream Committee for Student Lounge/Center. The committee at UHD is chaired by Lourdes Ledesma and currently has 13 members.

With the ATD action committee heading the operation, UHD is looking to build a state-of-art student lounge and needs your input. Your input will reflect the outcome of the lounge's amenities. For example, T.V.s, a bowling alley, snack bar, ping pong, or even video games are all possibilities. UHD is leaving it up to you and your fellow students to decide. You can be a part of the future student lounge development here on campus. Your attendance to the ATD committee meetings is greatly needed in hopes of designing the best on-campus student lounge possible.

ATD Action Committee for the student lounge/center is asking that you email Lourdes Ledesma at ledesmal@uhd.edu to receive more information, dates, and times of future meetings for student participation. This is a great time to have your voice heard and be accounted for. It has been about five years since the Game Room closed at UHD.

For more info, visit http://www.uhd.edu/academic/colleges/humanities/uhd_cpd/docs/Student_Lounge_Meeting_5-28-09.pdf

Giving Back to the Children: Fall Family Festival 2009



Photography by Joshua De La Cerda
A father attempts to hydrate his daughter who is busy hula-hooping at the 4th Annual Fall Family Festival at UHD.

Joshua De La Cerda
CONTRIBUTING WRITER

University students and their families attended the annual Fall Family Festival on the South Deck on Saturday, October 17. UHD Student Activities & Events organized the festival along with several departments, student organizations, and others contributors. There were volunteer students, families, people from Downtown Aquarium and the Houston Rockets engaging the UHD community during perfect weather conditions. This event was created with UHD's families and friends in mind, especially the kids in your family. This free event seemed fitting for families who may currently be saving funds, especially in this recession.

The whole concept of the festival was to serve our community and provide children with fun activities to do, since all kids need fun things to do (including me and you). As guests and volunteers enjoyed seeing children having, there was various music (some stuff from the 80s, too) being played. There was also wide range of treats and drinks for kids and adults, distinctive kid costumes, a kid friendly magic show, basketball free throws, dart throwing, kiddie bowling, face painting, costume contest, cake walk, Sumo suit wrestling, and most important: hot dog eating contest (and many more). It was a diverse crowd, with people from varying ethnic and cultural backgrounds coming together to have fun with their

see **FALL** on page 8

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Letters to the Editor: Dateline welcomes letters to the editor from any member of the UH system. Letters should be no more than 250 words, include the author's full name, phone number or email address, and affiliation with the University, including classification and major. Anonymous letters will not be published. Deliver letters to Room S-260 Main Bldg; email them to dateline@gator.uhd.edu; fax them to (713) 221-8119. All submissions are subject to editing.

Editorial Policy: The opinions and commentaries expressed within reflect the views of the contributing writers. No opinions expressed in the Dateline reflect the viewpoints of the University of Houston-Downtown or its administration or students. Dateline reserves the right to edit or modify submissions for the sake of clarity, content, grammar, or space limitations. Submissions should be sent to dateline@gator.uhd.edu in Microsoft Word format. All submissions become property of Dateline and may not be returned. If you have any questions, please call (713) 221-8569.

ARTS & ENTERTAINMENT

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Exit Here Book Review



Carissa Larson
CONTRIBUTING WRITER

Exit Here by Jason Myers is for anyone who has experienced life at its best and its worst; for anyone who has kept secrets; for those who lost someone they love or discovered that their friends are not who they thought they were. For those who feel stranded on an island, frozen in time, watching the chaos of the world zip past them at the highest of speeds (which seems like the life of a lot of college students). It is for anyone who has felt disappointment, misplaced and isolated. Myer's blunt approach at story-telling is surprisingly refreshing; a welcome change of pace. From the beginning, readers will immediately relate to the main character Travis Wayne – a

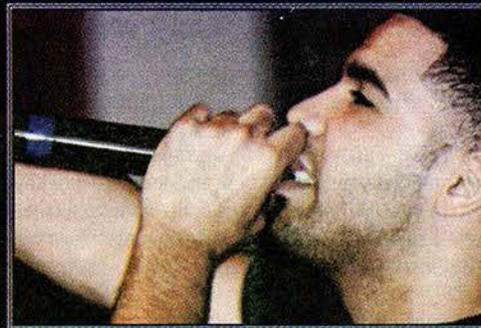
college student stumbling from one possible future to another to none at all, desperately searching for his place in "this world" his father has "created" for him. Along with his own failures, Travis is forced to stomach his oldest and closest friends' downfalls and his family's BS – his pompous, egotistical father (who owns more than half the city), shoving his own dreams down his son's throat, exclaiming "Look at this masterpiece I've created."

I've given people a purpose. Just take a look at what you are now a part of... Jesus, Travis! This is it son – this is your future! This is all yours if you just do what I tell you to do." Meanwhile, enduring his mother's alcoholism, ignorance and drama, his little sister's wasted, drugged-out

face permanently burnt into his mind, knowing there is nothing he can do to save any of them – not even himself. He finds himself stuck in a deep hole he unknowingly dug.

When a friend of Travis's asks why he wants everything to go back to the way it was, Travis simply replies: "Because it's the only thing I know." Exit Here will pass the nostalgia of the way things were, past everything that has ever gone wrong in your life. Through Travis's eyes, this piece is revealing just how much change is possible; something to never fear. "Nothing lasts forever." Near the end, as Travis accepts his reality, you will accept your own, the achievement of acknowledging the facts of life. In his journal, Travis writes: "The future, while not unlimited with possibilities as it once had been, will still hold many opportunities for me... and because I finally woke up to the realization much too late – the realization that life really happens and there is always consequences for your actions – I lost everything, in some sense, but in a weird kind of great way, if you flip it all around, I may have gained the most important thing of all: the truth.

And I can live with that." Myers' words present a harsh reality we have all faced before. Within these pages lay freely flowing expression – allowing the readers to live what Travis lives, feel what Travis feels, suffer through his sufferings. This memoir embraces hopefulness, the power of truth and the beauty of starting over; there will forever be a happy ending out there somewhere for each and every one of us, all we have to do is Exit Here.



THE HSF TALENT SHOW!

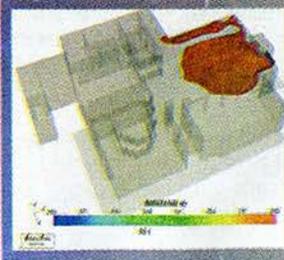
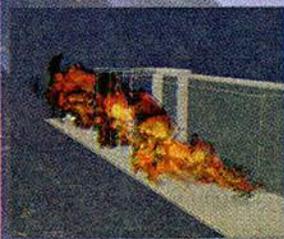
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EDITORIAL

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The Feeling was Mutual, When Demoted

Judith Wattlely
STAFF WRITER

If you have a raunchy idea, a pseudonym and zero respect for journalism, you could be a writer for The Towerlight newspaper at Towson University. The Towerlight newspaper is student run newspaper that circulates twice a week. They recently published an article on September 27 that was deemed not newsworthy and given bad publicity as a result. The uproar is not about the author's anonymity. Editor-in-chief Carrie Wood ran an article with an anonymous writer who wrote an opinion piece about how to do-it-yourself or

with someone else.

The title of the article was titled *The Bed Post: How to make the feeling mutual*, and it described in detail how to pleasure yourself and your partner and get the most out of your experience. There were also tips on how to really spice up your love life while getting the best satisfaction from yourself and your partner. Other tips included "Try not touching each other and only stimulate yourselves," and "If you've been keeping up with my columns, you're already all experts in the hand job department." What happened to the days of respectful journalism, when people reported things of a

serious nature, or helpful tips on how to improve a situation for yourself? The anonymous student that goes by Lux has written many articles in the past that were ignored or not given much attention, until the issue about pleasure sessions with yourself and a mutual partner.

Wood decided that this article would promote the idea that "no one ends up pregnant" and that "It's just about the safest sex there is." Even though the article got a rise out of some people, there were others that could not give her the positive pat on the head she wanted. When asked about the article, Wood told ABC news that, "I personally made



Image via The Towerlight Online

The writer known as "Lux" had a following for her advice column stating, "I have been getting some fantastic fan mail". Only until the "The Bed Post: How to make the feeling mutual" piece was published, administration had overlooked articles like "Declaration of Sexual Independence" where the writer created a satirical version of the Declaration of Independence.

some poor editorial decisions regarding the Bedpost." According to thefrisky.com, not too long after the article was published, Wood was asked to resign, and she agreed with no hesitation.

Though she is no longer the

editor-in- chief, Carrie Wood still writes for The Towerlight newspaper as a writer. The article has left students to a debate. Towson University students still comment on the month-old story at the Towerlight news website.

Advising those Who Advise

Elizabeth Alvarez
CONTRIBUTING WRITER

On Friday, October 23, the Academic Advising Center hosted a conference to discuss the issues and solutions to advising complaints from stakeholders that didn't include an open invitation to the student body. The conference brought up interesting new ideas where attendees were broken into small groups and discussed ways to improve their advising methods. There was a variety of people at the event including President Flores, academic advisors from all departments, deans, and faculty members. However, there was an important group that was not invited to attend — the UHD student body. Conferences are held often to discuss various school issues

without student representation.

What makes this conference so different is the theme to discuss issues and solutions to complaints for Academic Advising. If a resolution needs to be sought in regards to complaints, those seeking solutions should have face to face discussions and brainstorming with those who are being affected. The advisors, staff, and faculty are not the ones experiencing the advising. The student body should have been invited to voice their stories and opinions and brainstorm ideas to improve their experience with the advisors. At the conference, a power point presentation demonstrated that the rating students gave were excellent. I remember taking one survey my first semester.

see **ADVISE** on page 6

Mayoral Race Heats Up

Wilbert Chinchilla
MANAGING EDITOR

Further endorsements and claims are beginning to garner interest from Houstonians as the 2009 Houston Mayoral Election is in the home stretch. Election day is November 3rd, and for those who don't know what mud has been slinging, it may be time to inform you that the main candidates up for bid are correcting claims that have recently been made. With all four major candidates that still have a stake in the race increasing media advertising, claims are now being made in the form of advertisements, mailers, and phone calls. Currently the biggest claims that have been revealed is Peter Brown and his wife's money, heiress to the Schlumberger Corporation, Anne Schlumberger. This was pointed out by opposing

candidates, Gene Locke and Annise Parker.

In a recent mailer by the Brown campaign, Brown accuses Locke's plan for Houston of "Increasing the Tax Burden on Houston." The mailer also states that Annise "twice missed legally required deadlines for preparing the city's financial reports." Missing the deadlines would be a financial risk for the city, but current Mayor Bill White has finally come out defending a candidate a week before election day, "The city has not been put at financial risk. The Controller is not responsible for these delays and the reasons for delays were discussed openly at City Council meetings with some frequency." Gene Locke has stated that he is the "only candidate" endorsed by the Houston Chronicle; when in fact, he and his opposing candidate Annise Parker

are only co-endorsed by the Houston Chronicle.

The current claims do seem to be targeting Peter Brown and Annise Parker most, and they themselves are targeting one another as well. Parker stated on KRIV-TV's debate that when Brown falsely presents that he "initiated" or "created" programs for the city in television ads, they should be withdrawn for taking credit for other people's work. Brown states he conceived the idea of a real-time crime center for Houston, but this was already in the process of being created. Another instance is his claim of initiating "Houston's first real recycling program". The current program started in October 2007 before Peter was appointed to the Sustainable Growth Committee in January 2008. It is getting messy, but you shouldn't let any candidates falsify their experience — or diminish your voting experience.

ADVISE

Continued from page 5

From what I remember it was long and time consuming. In my next appointment I was asked to give my feedback once again but declined. I took the survey the first time because I was satisfied with my advising, and even though I wasn't too happy with the next advisor, I didn't bother to take the survey because of the length and the service. At the conference, the attendees discussed the fact that students do not visit their advisors. They noted that they needed to find a solution to this problem first.

That led me to wonder which students are being represented in this survey. The dissatisfied will just walk out and possibly be discouraged from visiting again; satisfied students might take the survey or avoid it completely. By this time in the presentation I came to the conclusion that only a few students visit advisors and therefore, only a small number takes their survey. While it might be difficult to get students into their office, I feel that the same technique used to get feedback on professors should be used to evaluate the advising centers.

The surveys should be distributed in classes along with course evaluations. At least this way more student feedback could be sent to advisors including which students (anonymously) are visiting them, their major's department, how often they see an advisor, how they feel about the service and any comments or experience they wish to voice. An attendee said that the issue is whether or not the students are listening. We are listening and in return we get terrible service that hurts our GPAs, holds us back from enrolling and declaring majors, taking classes we want and therefore discouraging us from seeing an advisor. This meeting demonstrated the lack of communication between

advisors, faculty, staff and students.

How is it that those who are not experiencing the dreadful service and lack of guidance expect to get students into their offices or fix complaints if their survey is only being taken by a small number of students and that they themselves can be the problem?

I spoke with various students and asked them to tell me some of their experiences with advisors. These students all had some sort of complaint, negative story, or suggestion for advisors. In addition, other students mentioned that they had no idea where their advisors are located and advise themselves. Some stated that they hadn't seen an advisor in years.

"I had an advisor that put me in the core classes he wanted me to take and wouldn't hear my suggestions...I wanted him listen to me." - Stephanie

"I was mysteriously dropped from my major before registration...I went up to an advisor in my major and he was clueless and said he couldn't help me...I was frustrated because he wouldn't at least unlock the classes I needed for registration."- Anonymous 1

New Law May Save Lives of Underage Law-Breakers

Aldo Cruz
CONTRIBUTING WRITER

A new law in Texas that will grant immunity from legal prosecution to intoxicated minors that are in need in medical assistance, as well as up to two youths who call for medical assistance is currently up for enactment. Recently, other states like New Jersey and Colorado enacted similar legislation. Colorado passed this in 2005, and New Jersey Governor Jon Corzine recently signed a bill into law, dubbing it "911: Lifeline Legislation." The law was enacted as an attempt to reduce deaths caused by binge drinking — to consume five or more drinks on one occasion or in a row. In 2007, the Center for Alcohol and Substance Education found that implementing such policies increased the likelihood that students would request medical assistance for those needing it by 75 percent.

Supporters of the bill have used similar statistics in order to promote it. According to DoSomething.org, about 50,000 reported cases of alcohol poisoning occur each year, and about once a week someone

dies from alcohol poisoning. While the proponents of the bill defend their position by relying on alarming statistics, opponents are basing their opinion on assumptions that the policy won't be effective. Charles A. Hurley, CEO of the Texas-based Mothers Against Drunk Driving (MADD) doubts that students in a binge-drinking situation would actually exercise the good judgment needed to make a call when someone needs help. "Solving the real problem of underage drinking on college campuses requires comprehensive action," he said. Hurley depicted this approach as "a band-aid."

Although the wording of the bill is yet to be known, if Texas were to take an identical approach as New Jersey, immunity can only be achieved by following the steps below: 1) the underage person making the 9-1-1 report needs to provide the names of everyone involved; 2) the person making the call needs to be the first person to make the 9-1-1 report; 3) the underage person in need of medical assistance, and those who made the 9-1-1 call need to remain on the scene until

medical assistance and law enforcement personnel arrive. Underage drinking can be considered epidemic by any public standard. According to MADD, more teenagers die from underage drinking than from the consumption of all illegal drugs combined. Currently, teenagers are discouraged from calling for medical assistance in these situations because of the harsh punishment. In Texas, teens can be punished with up to 6 months in jail or a \$1,000 fine — which may be an incentive to not seek outside assistance.

Regardless of what policymakers do, the only way we can counteract the increasing number of binge drinking deaths is through our actions. If this law were to be enacted, the next step is to promote the awareness of it and to inform people about it. The UHD Community Involvement & Information Center took the initiative of bringing in guest speakers during the Collegiate Alcohol Awareness Week, which shows that communities like ours can be counted on to discuss the importance and dangers of our own actions.

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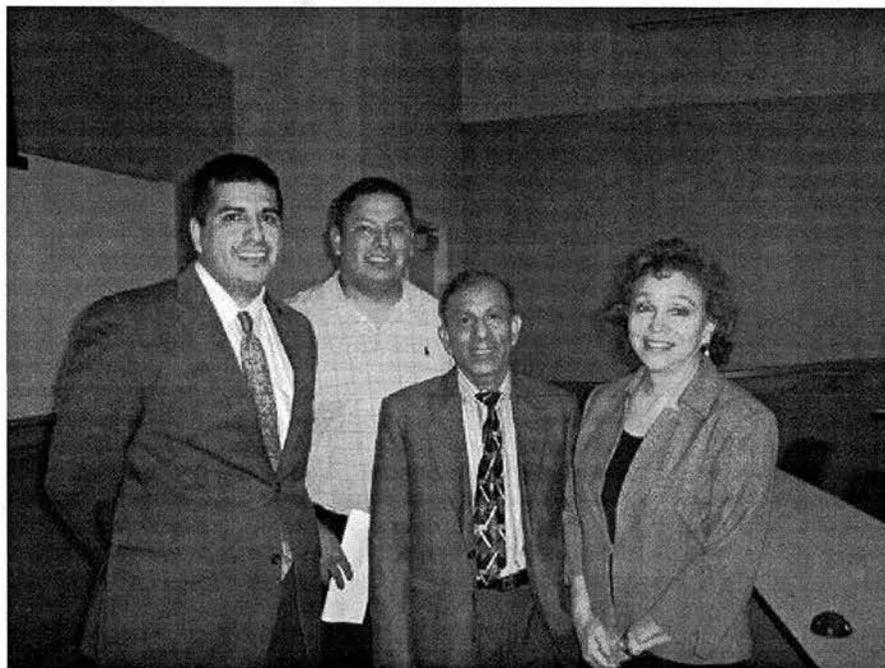
Continued from page 1

something that we shouldn't be enabling them do as educators. It's allowing them to lie; to cheat a little bit in the world."

Faculty Senate President, Dr. Michelle Moosally then replied and said, "Can I just ask that as you move forward with this, that we sort of avoid the rhetoric that says our students are living a lie; because this is a really big issue. And I understand what you are saying and I know what the data has suggested, but we cannot continue saying that we have students that are lying on purpose and that we are enabling it..." Sickler replied, "I stand corrected. You are right." The data Dr. Moosally and other professors at the meeting were referring to is the data that was mined by former client Richards/Carlberg; specifically, the results of student surveys.

As another professor stated, there isn't any real way to prove that students actually lie when they go into job interviews.

As discussions continue, there will be varying experiences that may allow more information from the company to be comprehended. Such information like, the new name cannot have "University of Houston" at all (information like this that may be presented later). This is a agreed directive from the Board of Regents and Chancellor Khator who's only request for hiring an outside firm is to alleviate the confusion between UH and UHD. Stamats Inc. is an eighty-year-old marketing company located in Cedar Rapids, Iowa specializing in Marketing for Higher Education Institutions. The final decision on a name is up to many; but more importantly, it must be agreed upon by Texas legislators in 2011.



Photography by Aldo Gino Cruz

Aldo Cruz
CONTRIBUTING WRITER

The UHD International Business Association (IBA) hosted a presentation regarding Strategic Issues and Legal Challenges in Global Business and Foreign Investments. The presentation was held at the Shea Building on Thursday, October 15, and was open to the public. The presentation was given by guest speaker Arcie Jordan, J.D. Jordan is currently a Partner at Jackson Walker L.L.P. Her practice encompasses international, transactional, transportation, trade and immigration matters. She was introduced to the audience by Patrick Garcia, J.D., who works in the United States Attorney's Office for the Western District of Texas. His practice focuses on federal prosecutions in different areas of law including immigration, business, and white-collar crimes.

Garcia graduated from UHD, but years later he returned to teach economics, and contributed to the foundation of IBA, which demonstrates his devotion to UHD. Garcia believes that his UHD education was crucial to his success, stating that "UHD teaches you the way people in the field of business think." The audience was mainly constituted of IBA members and business and economics students. The material covered during the presentation captivated student intellectually, to the point where it made them eager to apply it in the business world. "I feel like I've learned a lot, and I can't wait to actually put in practice," said Jose Vaquera, IBA President.

Dr. Islam, professor of finance, accounting, and computer information services, serves as the Advisor for IBA, and was satisfied with the large turnout. "I really appreciate

it that people made the effort to come," he said. As time progresses and globalization becomes more prevalent, it is imperative to be aware of how international business is evolving. Proficiency in key languages is essential, and so is proper marketing. But more importantly, we need to take into account the legal aspect of international business.

International business may be rewarding, but costly problems may arise if proper research and planning isn't done. Legal challenges are arising, and so is the need to tackle them. Sometimes, however, there are factors that you don't have control over, such as political policies, cultural factors, economic forces, and geographical influences, making it necessary to pre-empt the unexpected. This is why Jordan attests that "an ounce of prevention may be a better investment than a pound of cure!"

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FALL

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children, families, and friends. It is good to see people helping

kids, because they are the future, and it is that type of good will that helps humanity progress for a better tomorrow.

Among the student community of UHD participating in this event, the UHD Hispanic Scholarship Fund Chapter and Photography Club were present. Various other groups were at this event to fund raise and volunteer to an event where more than 200 guest attended. Although it was all fun and games, this is only a small taste of what we as world class students can do to better our community.

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COMICS

Speed WRoCker!

By: Rebecka Black

Writing in the fast lane!

A LACK OF PATIENCE CAUSES CATASTROPHE...
CAN THE DAMAGE BE REVERSED?!

Panel 1: A student in a racing helmet looks determined.
 "I gotta get this essay done fast! It's not due until next week, but I wanna go out this weekend..."
 "I'll just rush through this so my weekend is free! SA-WEET! This essay will be out of my way for good! Heck Yeah!"

Panel 2: A large explosion labeled "CRASH!" with "Boom!" and "Crunch!" sound effects. A steering wheel and a wheel are flying off.

Panel 3: The student is slumped over the wreckage of their car.
 "My essay totally crashed! I hope The WRoCk will know how to help!"

Panel 4: A building labeled "WRoCk" with "N-925" and "WRoCk" on it.
 "We'd be glad to help! Bring in your essay and let's talk."

Panel 5: The student is driving away in a race car.
 "This time my essay WRoCked! SWEET!"

Panel 6: The student is celebrating.
 "Thanks to the WRoCk, my next essays will get to take a victory lap!"

TAKE A PIT-STOP AT THE WROCK
AND GET BACK ON TRACK!

THE WROCK
N-925
M-TH 8-8, F 8-2,
AND SAT 11-3